

JEAN-CLAUDE BAUMGARTEN

Pro-Chancellor,

Jean-Claude Baumgarten is one of the most influential leaders in global tourism. He was born in Strasbourg and studied at New Y

Jean-Claude Baumgarten is generous in sharing his experience, and his optimism about the future of tourism, with students. He is a good friend of our School of Tourism: last year he opened the BU stand at the World Travel Market in London and is planning to take part in other School events as a mentor for our graduates.

Jean-Claude operates at the highest levels of the tourism industry and its links with government. He is a diplomat, with an ambassadorial approach, making things happen through collaboration and compromise rather than confrontation. Today we honour this world leader in a key strategic industry, a man greatly respected, admired and trusted by his many business associates and contacts around the world.

Pro-Chancellor, I have the honour to present Jean-Claude Baumgarten, and I ask you to confer upon him the degree of Doctor of Business Administration, *honoris causa*.